

SWIPE COPY TEMPLATES

PLR for Sci-Fi Authors

Email 1 (for users with lead magnet opt-in)

Subject Line: Open to get the prequel to *Starcruiser Twelve*

Hi Riley,

L.D. Wright here from *Starcruiser Twelve*.

I'm delighted with your interest in *Starcruiser Twelve*. While it won't be available to purchase until May 16, I'm eager to share some exciting behind-the-scenes information with you.

First though, here's where to download the prequel, *Search for Life*. Get it [here](#).

In the prequel to *Starcruiser Twelve*, Mayilla awakens beneath debris from the collapse of the interplanetary research station. Finding an intact hovercraft, she surveys the destroyed world around her. The ThermoView heat seeker isn't detecting life anywhere until she sees a small area light up. She supposes it must be a pet one of the scientists brought to planet Zertoleum and decides she can at least free the animal before she searches for sustenance and a way to reach Starmaster Zamerson. What she finds isn't a pet, however, it's an infant . . . along with a coded message stuffed inside the shielded box he's in. That message shifts not only her plans, it shifts her entire belief system. Now she's stuck with dangerous knowledge and a child she must save . . . before they realize there's anyone alive.

I hope you'll enjoy *Search for Life*!

In the meantime, I'd really love to know more about you and your interests. Are you a long-time fan of science fiction? Perhaps you have a favorite author whose work you admire? Do you have a favorite book you've read in the past?

Hit REPLY and tell me your answer. I'd love a suggestion about what to read next. My own "To Read" list could use some new titles to explore.

Thanks again for your interest in my upcoming book! Watch for another email from me tomorrow.

Until then, dream your biggest dreams,

L.D. Wright

P.S. If you know someone who'd also like a copy of *Search for Life*, share this link with them!

<https://SearchForLife.com>

Email 2 (for users with lead magnet opt-in)

Subject Line: A terrible feeling came over me when . . .

Hi Riley,

L.D. Wright here from *Starcruiser Twelve*.

Famous science fiction author, Ursula K Le Guin, wrote:

"What sane person could live in this world and not be crazy."

How true that was in real life when I discovered that two of my lead character's names were identical to those in a newly released bestselling book.

Many writers claim their characters come alive for them. For me, this was so true and renaming my characters almost felt like I'd be killing them off.

Thank goodness I knew the foundation was solid. Eventually, the shock disappeared and I pulled it all together. I told myself the new names were their middle names, which they would now going by. How crazy is that? But you know how writers are, lol.

I owe a lot to science fiction authors such as Ursula K Le Guin, Philip K. Dick, and Ray Bradbury. In addition to diving deep into solving the plots of the stories they so expertly crafted, learning of the struggles they faced as writers or their challenges around getting published provided much needed motivation to keep writing when nothing seemed to be coming together in any measurable manner.

But it did come together.

My new book, *Starcruiser Twelve*, is finally complete. You met Mayilla in the prequel. In *Starcruiser Twelve*, she's reached out to the entity Starmaster Zamerson previously said was their sworn enemy—an enemy whose ships she'd been methodically annihilating. Her contact with them has only alerted her to their imminent arrival. But will they shoot to kill? It's her fervent prayer the information she has will keep her and the infant she's rescued alive . . . but she may be dead before she has a chance to disclose what she's learned. And that's if Starmaster Zamerson doesn't have someone who's operating under the same premises she was. He may shoot them out of the sky before they have a chance to land. Join Mayilla in her out-of-this-world adventure, in her race to save herself, the one she's grown to love, and an entire species.

In the meantime, have you read about Ursula K Le Guin's life? I found it fascinating. You can read it here: https://en.wikipedia.org/wiki/Ursula_K._Le_Guin.

Until next time, when I'll share some of the resources that I used when writing, dream your biggest dreams.

L.D. Wright

P.S. Did you download your copy of *Search for Life* yet? [Get it here](#). Or share this link with friends so they can get their own copy: <https://SearchForLife.com>

Email 1 (for users without a lead magnet opt-in)

Subject Line: So excited to share this journey with you

Hi Riley,

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In the meantime, I'd really love to know more about you and your interests. Are you a long-time fan of science fiction books? Perhaps you have a favorite author whose work you admire? Do you have a favorite book you've read in the past?

Hit REPLY right now and tell me your answer. I'd love a suggestion from you about what to read next. My own "To Read" list could use some new titles to explore.

Thanks again for your interest in my upcoming book! Watch for another email from me tomorrow.

Until then, dream your biggest dreams,

L.D. Wright

Email 2 for those without an opt-in

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Until next time, when I'll share some of the resources that I used when writing, dream your biggest dreams.

L.D. Wright

From here forward, these emails work whether or not you have offered a lead magnet.

Email 3

Subject Line: Is this amazing or what?

Hi Riley,

L.D. Wright here from *Starcruiser Twelve*.

I can hardly believe how close we are to publication now! I swear the anticipation is worse than waiting to hear if Andy Weir would write an endorsement for my book.

In my next email I'll share some early reader comments about my manuscript that are just starting to come in. I've been on pins and needles worrying that no one will like it. Fingers crossed!

But before I sign off on this email, I promised to tell you about some of the resources I used for my book.

One of the things I wanted to happen when Mayilla first met the aliens on Starcruiser Twelve was for them to have a language she didn't understand, creating a communication problem right from the start. To create the language of the Starcruiser crew, I used a language generator called Vulgar (yeah, bad name for it, I know).

This generator creates fully realized languages, so there are patterns to the words that develop. It's an amazingly complex program that lists information about grammar, noun morphology, pronouns, verb conjugation, sample dictionaries, and more.

Using this tool, I created Tillia, the language spoken by the Trumillians. While it's used sparsely—after all, I have English speaking readers—it does lend a feeling of authenticity to their language.

I thought you might find that fun to know!

I'll be sharing the official publication date in my next email. 😊

Until then, dream your biggest dreams,

L.D. Wright

P.S. Would you like an early release copy? Hit reply and let me know if you'd like a PDF copy of the book to read. All I ask is that you provide me with an honest review.

Email 4

Subject Line: They like it. They really like it! Will you?

Hi Riley,

It's official. We're launching on May 16!

Whoa! That takes my breath away a bit just to admit it out loud. <whew>

I've taken time to go over some early reader reviews. I'm getting more nervous and giddy each day.

What people are saying about my new book:

"There's nothing I like better than finding a well-written science fiction book. To my delight, L.D. Wright wrote an I-can't-put-it-down book. I'm looking forward to reading more from this author." Paul Fairfield, Jr.

"Oh my! This is the best new science fiction book I've come across in ages! I love the depth of the characters. I stayed up all night reading this page-turner." Rosaline Morgan

They like it. They really like it!

That makes me think of the famous Life cereal commercial that first aired in 1974. Do you remember it?



If you want to indulge in a bit more nostalgia, you can watch the whole commercial with Mikey and his two real-life brothers [here](#).

I'm sending BIG news next time!

Until then, dream your biggest dreams,

L.D. Wright

P.S. Want to read the first three chapters of *Starcruiser Twelve*? Get your free chapter [here](#).

Email 5

Subject Line: I'm so excited!

Hi Riley,

L.D. Wright here with an exciting announcement! Cue the [Pointer Sisters singing](#).

My new book, *Starcruiser Twelve*, is now available for pre-order. (Click [here](#) to get it!) Woohoo!

Can I just say I truly couldn't have done it without you! Honestly. Knowing there are real people like you interested in my book helped keep me going when the going got tough.

And boy, there were plenty of tough spots. Just getting the book finished from beginning to end was a much harder journey than I ever imagined. Then there's the rewriting, editing, formatting. So many parts to getting a book published with so many pitfalls and holes to trip into along the way.

But knowing you were waiting to see (and judge? Yikes!) the final product kept me plugging away. The wonderful words of early reviews bolstered my spirits when I was struggling the most. You can read some at [this blog post](#).

All the hard work has been worth it. I'm so happy to announce that you can preorder your copy of *Starcruiser Twelve* [here](#).

Be sure to let me know what you think. Coming up next . . . it's the official launch party! 🥳

Don't forget. You can pre-order your copy [here](#).

Until then, dream your biggest dreams,

L.D. Wright

P.S. Watch for the launch party details. I'm giving away some cool gifts!



Email 6

Subject Line: 🧑🏻 You're invited to my launch party!

Hi Riley,

L.D. Wright here. Grab your party hat because you're invited to my online launch party! 🧑🏻

It's happening on May 13, when I host a live meeting from 4 – 5 pm, Pacific time. Register [here](#) to join me live in my Zoom room. Local friends and family will also be on hand to help celebrate and keep things lively.

I'll be simulcasting on both my [Facebook](#) and [YouTube channels](#), too. You'll find all the details and links on my page [here](#).

Gifts . . . and Treats!

While the party will be BYOB at your location 😊, I'm giving away autographed copies of the printed version of my new book to 10 lucky winners during the launch party. Plus, there's a variety of fun swag treats to win, too.

All you need to do to enter is do at least one of these things:

1. Show up to the live launch party on Zoom on May 13th. Get all the details [here](#).
2. Write a review of my book. You can share it directly on Amazon or email me a copy at LDWright@Starcruiser.com.
3. Buy a copy of my eBook or paperback, then email me your receipt by midnight (Pacific time) on May 10th.

Do two of those things and you'll get double the chances in the random draw. Do all three and you'll get your name entered a whopping five times!

Got questions? Hit reply and I'll do my best to answer them.

Until then, dream your biggest dreams,

L.D. Wright

P.S. Invite your friends to the party by sharing this [link](#). Books are available for purchase [here](#).

Email 7

Subject Line: It's live! Did you get your copy yet?

Hi Riley,

L.D. Wright here from *Starcruiser Twelve*. Can you believe it? The online launch party is still rocking along.

There's still time to get into the May 13th drawing for your chance to win an autographed copy or one of the other special grab bag swag gifts and treats. But you need to hurry. Deadline to enter is midnight Pacific time) on May 10th.

Important links:

- [Launch party details and how to enter the drawing](#)
- [Where to buy a copy of *Starcruiser Twelve*](#)
- [Download sample chapters of my book, read reviews, or write me one](#)

Until then, dream your biggest dreams,

L.D. Wright

P.S. And don't forget you can invite your friends to the party by sharing this [link](#).

Email 8

Subject Line: A big thank you 😊 . . . and may I ask a favor?

Hi Riley,

L.D. Wright here. Whew! What an exhilarating rush the last few weeks have been.

My new book, *Starcruiser Twelve*, is an honest-to-goodness published book now.

For a while there, I worried we wouldn't reach the finish line. Some days it was as if some invisible hand reached down to move it further and further away, and no matter how fast I scrambled it seemed impossible to cross with joy and jubilation.

But cross it we did . . . you and I . . . because what good is a published book without readers? 😊

The excitement of launching is still palpable. Frankly, I hope it never goes away.

Thank you from the bottom of my heart for buying a copy, whether it was for yourself, your family, or a friend. And if you didn't buy a copy, thank you just the same for your interest and being a valued subscriber.

May I ask a favor?

If you haven't yet, please consider writing an honest review [here](#). Let others know what you thought of it. You don't have to write a long review; even a sentence is fine.

The process over on Amazon is pretty simple. If you're not sure what to do, I've got a handy how-to sheet with step-by-step instructions. Download it [here](#), no opt-in required.

Thanks again from the bottom of my heart. ❤️

Until we talk again, dream your biggest dreams,

L.D. Wright

P.S. Want more goodies? Head over to my website, <https://starcruiser.com>, and see what else there is to explore. Or hit Reply and share what's on your mind.