

BOOK REVIEW GUIDELINES

for

AMAZON



How to Leave A Book Review on Amazon

Directions to leave a verified review on Amazon:

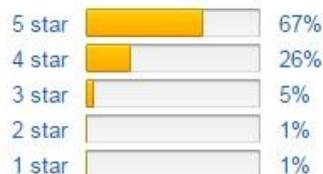
- go to Amazon and log in. Note: If you do not have an Amazon account, or have not had one for at least six months AND purchased something from them within the last six months, your review won't show up.
- in the search bar, enter the name of the author or the book title
- the eBook will come up
- purchase the book
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- either on your computer, your eBook reader, or your phone, scroll through the entire book. This is important, as Amazon can see how many pages have been read. Perhaps you got an advance version from your author-friend. That won't matter, as it's the purchased book that counts. Amazon will take down your review if you haven't read (or scrolled) to the end of the book. If you don't have a Kindle, here are directions so you can use a variety of devices to read Kindle books: [click here to learn how to read on any device](#)
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- allow two to three days to pass—Amazon will take down reviews that are left immediately after purchasing the eBook. **If you're part of the launch team, only leave your review when asked.**
- after two or three days have passed, enter the name of the book or author in the search bar and scroll down on that page until you see a bar that says, "Write a Customer Review." Here's what that looks like:

Customer Reviews

★★★★☆ 6,290
4.6 out of 5 stars



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- reviews don't have to be lengthy. Even a one-sentence review works!
- authors who have mainly four and five-star reviews do best. Don't hesitate to leave a four-star review, as all five-star reviews look like the author paid for reviews or got them all from family. That makes the author look bad. At the same time, one and two-star reviews hurt book sales. If you see things that need to be changed, please contact the author privately and make those suggestions so the author has a chance to correct any errors. Bad reviews never disappear!
- it's also helpful if you "vote up" good reviews. You can click on the "yes" button that is shown after every review. Helpful reviews are then the first ones potential buyers see.



The reasons your review may not show up or will be taken down include: you haven't had an active Amazon account with purchases within the last six months; you share the same IP (internet address) as the author, or you've ever logged on to your internet from the author's home. Sometimes a review will be taken down because you have the same last name as the author (even if you're not related). With the exception of not having an Amazon account, these other issues can be challenged, if you want to do so.

Reviews are one of the most valuable things you can do for a writer. They will appreciate you for taking the time to help them make their book successful!

